# JASON
# DOOLEY

*senior interactive designer / ux designer / strategy*

## INFO

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## MISSION

To work in an environment that challenges my creativity and knowledge base; I thrive on challenges that require learning, flexible adaptation and professional growth.

## QUALIFICATIONS

UX Strategy & Design. Front-End Web Design & Development. Mobile Site Design & Development. Email Design & Development. Interactive Advertisement. Iconography. Packaging Design. Logotypes.

## SKILLS

### SOFTWARE
Solid and competent with the following: Most common design software, including but not limited to Adobe products, Sketch, Sublime Text, etc...

### LANGUAGE
Knowledgeable in writing and working with: HTML, CSS, jQuery, ActionScript.

### DESIGN
Work covering the majority of todays common mediums: mobile, web & print media. Native & Responsive based web content. HTML & Flash based web content. Record covers, flyers, posters, etc...

## EXPERIENCE

**September 2016 - January 2017**
*Sr. UX Specialist* **Assurant Solutions**
Worked developing research, wireframes, designs and strategies to help improve and accomplish for both internal and external clients. Provided assistance to other team members helping focus and regulate strategy, UX and visual design across multiple projects

**September 2012 - August 2016**
*Sr. UX Consultant & Designer* **IBM Interactive**
Work with clients both internal & external to strategize, conceptualize, design, & implement different project & product based goals. **Native mobile & hybrid mobile web sites & applications, responsive design,** desktop web sites, **E-Commerce**, UI concepts & sketches. Some of the clients I've worked with include, but are not limited to the Nissan, Sirius XM, Caterpillar, & JP Morgan Chase.

**May 2006 - May 2012**
*Sr. Interactive Designer / Assoc. CD* **BKV**
Work closely with clients at corporations including the Home Depot, Equifax & AT&T to **strategize, conceptualize, design, and implement different marketing paths to achieve measurable goals** via e-mail marketing campaigns, single page landers, microsites, Flash banners & mobile optimized pages. *Wow, that's a mouthful.* Manage a team of designers and developers to remain on top of the ever-evolving face of interactive design all while staying within the brand standards of the client corporations.

**October 2004 - May 2006**
*Sr. Graphic Designer* **Russell Corp Jerzees**
Conceptualized, developed and shaped the visual & textual elements of marketing projects in support of the brand marketing team. *Can you say "action sequence"?*

**September 2002 - June 2004**
*Graphic Artist* **The KEVRIC Company**
Created print & web items to convey company identity at exhibitions, conferences, & client presentations:
  *Web Designer* NCID/OHC Division
  *Graphic Artist* NCID/DBMD Division

**September 2001 - July 2002**
*Interactive Designer* **Horn Interactive**
Created Flash animations & illustrations for an interactive training company for use by Cisco Systems.

**May 2000 - July 2001**
*Interactive Designer* **Learnit Corp**
Created Flash animations & illustrations for an interactive training company for use by Microsoft Inc. *Yes, THAT Microsoft...*